



WA WETLAND MANAGEMENT CONFERENCE 2021

Sponsorship Invitation



Lake Mealup, part of the Ramsar-listed Peel-Yalgorup Wetland System, Site 482. Western Australia

**Celebrating World Wetlands Day and
50th anniversary of the Ramsar Convention on Wetlands
1st February - 2nd February 2021**

Mandurah Performing Arts Centre, Mandurah, Western Australia

The WA Wetland Management Conference Steering Committee would like to offer you an exciting opportunity to sponsor the 17th Annual WA Wetland Management Conference to be held over at the Mandurah Performing Arts Centre, Western Australia on World Wetlands Day, Tuesday 2nd February 2021. Field trips exploring the Ramsar-listed Peel-Yalgorup wetlands will be held on the day preceding the conference.

This pre-eminent event, in celebration of World Wetlands Day, will bring together keynote speakers, academics and practitioners involved with wetland management and protection.

Cockburn Wetlands Education Centre Inc
184 Hope Road Bibra Lake WA 6163 ABN 48 996 459 438
T (08) 9417 8460 E community@thewetlandscentre.org.au W www.thewetlandscentre.org.au

The primary objective of the Conference is to provide an annual opportunity for the exchange of information and ideas between wetland practitioners, academics and government staff with a focus on the latest developments about how to effectively manage and restore wetlands.

This year's theme follows the Ramsar theme for 2021 of "Wetlands and Water". Please visit <http://www.worldwetlandsday.org/home> for further information about World Wetlands Day. Sub-themes include wetland management and restoration, wetland education and wetland policy.

Audience: Past conferences have brought together community conservation volunteers, landowners, local and State Government officers, students and academics, political representatives and private sector environmental officers involved with wetland management. All past conferences have been booked to capacity with 200 delegates attending.

The Venue: The Wetlands Centre Cockburn is ideally located on the northwestern side of Bibra Lake in the heart of the Beeliar Regional Park, 16 kilometres south of the Perth central CBD. For 2021 the conference will be temporarily relocated because of building construction works that will enhance The Wetlands Centre. The event will be held at the Mandurah Performing Arts Centre on the water's edge of Mandjar Bay, just a 50-minute drive south from Perth and accessible by freeway and public transport services.

Waste-wise event The conference strives to minimise its environmental impact by encouraging delegates to car-pool and bring their own water bottles. We also provide re-usable coffee mugs, glasses and plates, produce e-program booklets, and use recycled paper. We encourage the display of promotional material on common tables or at exhibition spaces, rather than in conference kits, ensuring only interested persons take the relevant material.

Sponsorship opportunities Applications are sought for sponsorship of the 2021 conference. Four sponsorship opportunities are available for you to support the WA Wetland Management Conference. The sponsorship categories are cash contributions and are GST-inclusive.

Benefits of sponsorship include:

- Access to a diverse audience of academics, on ground practitioners and government
- Increased exposure and visibility through the inclusion of your logo and website on conference website, program and proceedings.
- Complimentary registration/s to the conference
- Exhibition space

Confirmed 2021 sponsors include the Peel-Harvey Catchment Centre (Major sponsor), City of Cockburn (Gold sponsor), and Department of Biodiversity, Conservation & Attractions (Silver sponsor).

INCLUSIONS	Major sponsor	Gold sponsor \$2,200	Silver sponsor \$1,100	Bronze sponsor \$550	Field trip Sponsor \$1,650
Free delegate registrations	5	3	2	1	2
Colour advertisement in e-program booklet ¹	2 x A5	1 x A5	1 x A5	½ x A5	1 x A5
Banner display at front of auditorium	•				
Acknowledgement by MC at opening and closing	•	•	•	•	•
Promotional slides during intervals	•				
Listing on The Wetland Centre's website and Facebook site	•	•	•	•	•
Opportunity for a representative to welcome the speaker during your sponsored field trip					•
Major logo display ²	•	•			
Minor logo display ²			•	•	•
Exhibition space	•	•	•	•	•
Promotional material on common tables or exhibition space ³	•	•	•	•	•
Promotional material on common tables or exhibition space ³	•	•	•	•	•

¹The program booklet is produced in colour in digital format.

²Logos are incorporated in registration brochure, website, welcome screen in auditorium and the program.

³Conference kits are not supplied: please read section on 'Waste-wise event'.

All applications are subject to approval by the Conference Steering Committee. If you wish to discuss the available sponsorship opportunities or involvement in other aspects of this conference, please contact the Conference Coordinators, Denise Crosbie or Danielle Tyrils.

Further details

Conference Organisers

Denise Crosbie, Mobile: 0412 081 540

Danielle Tyrils, Mobile: 0404 034 113

The Wetlands Centre Cockburn

184 Hope Road, Bibra Lake WA 6163

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