



The WA Wetlands Conference

Sponsorship Invitation



The Leschenault Estuary in Western Australia is a poetic canvas of nature, hosting the region's southernmost white mangroves. These ancient guardians of coastal rivers, estuarine wetlands & bays are crucial for local ecosystems, serving as habitat and filter. To Aboriginal People, mangroves have always been a treasure trove, offering a rich larder of resources and traditional medicines, encapsulating a deep-rooted respect for nature.

["Celebrating World Wetlands Day 2024"](#)

Join us at our spectacular and tranquil institution for

The 20th Annual Western Australian Wetlands Conference

Thursday, 1st February and Friday, 2nd February 2024

The Wetlands Centre Cockburn, 184 Hope Road, Bibra Lake, Western Australia 6163

The WA Wetlands Conference Steering Committee would like to offer you an exciting opportunity to sponsor the 20th Annual WA Wetland Conference 2024. We look forward to continuing our tradition of facilitating a meaningful conversation on wetland topics, providing you access to quality keynote presentations, engaging session speakers, inspirational success stories and hands-on workshops. We will be trialing for the first time at this conference, the meeting of researchers and those involved in all forms of artistic expression in the aim of inspiring collaborations in as many forms of environmental art expression as possible. We aspire to reach out to the cultural leaders and traditional custodians and learn and partake from their accrued knowledge, to provide educational and awareness raising opportunities by providing exchange between wetland researchers and wetland managers and thus ensure the Conference is meaningful and informative to the widest spectrum of the community.

Objectives for our conference:

“To increase knowledge, awareness, understanding and commitment to the conservation, interpretation and management of Wetlands.”

“And, to provide an annual networking forum for organisations and individuals involved in the above”.

The overarching conference theme follows the Ramsar theme for 2024 of **‘Wetlands and Human Wellbeing’**.

The 2-day conference is divided into half-days, each of which is set to feature the following themes:

- (1) Leadership:** To increase the knowledge, awareness, understanding, participation, engagement, and commitment to the conservation of wetlands.
- (2) Reconciliation:** To initiate, support, and sustain a proactive partnership with traditional custodians for the conservation of wetlands.
- (3) Sustainability:** To develop and deliver standards, processes, projects, and/or programs that are environmentally, socially and economically justified.
- (4) Partnerships:** To initiate and sustain the widest possible proactive participation, support and engagement for the conservation of wetlands.
- (5) Humanities:** To showcase and explore the role of humanities in fostering the scientific, aesthetic, historic, social, and spiritual value of wetlands and their conservation.
- (6) Action:** To demonstrate skills, tools, resources, research or applications that contribute to growing, managing or sustaining wetland ecosystems.

Audience

Each year we learn from the feedback we receive from conference attendees to ensure a dynamic event that brings together community leaders, aboriginal representatives, cultural stakeholders, community conservation volunteers, landowners, local and State Government officers, students and academics, political representatives and private sector environmental officers involved with wetland management. All past conferences have been booked to capacity with around 200 delegates attending and after receiving very positive reviews, we are confident the 2024 conference continues to deliver an important mix of breaking wetland science, best practice management, environmental connection and cultural awareness of wetlands and society.

Venue

The Wetlands Centre Cockburn is ideally located on the northwestern side of Bibra Lake in the heart of the Beeliar Regional Park, 16 kilometres south of the Perth CBD. Over the past three years, our existing facilities have been revamped and modernized as part of a \$6M redevelopment project by the City of Cockburn, with further support from LotteryWest. We now have a refurbished conference hall, a new education room, meeting room, artificial wetland and accredited nursery for growing native plants. This makes our venue all the more exciting for this Conference.

Environmentally Friendly

The Conference strives to minimize its environmental impact by encouraging delegates to carpool and bring their own water bottles. We also provide re-usable coffee mugs, glasses and plates, produce e-program

booklets, and use recycled paper. We encourage the display of promotional material on common tables or at exhibition spaces, rather than in conference kits, ensuring only interested persons avail of relevant material.

Sponsorship opportunities

Expressions of interest are sought for sponsorship of the WA Wetlands Conference. Three sponsorship categories are available for you to support this Conference. The sponsorship categories are GST-exclusive.

Benefits of sponsorship include:

- Access to a diverse audience of academics, on-ground practitioners and government
- Increased exposure and visibility through the inclusion of your logo and website on the Conference website, program and proceedings.
- Complimentary registration/s to the Conference
- Exhibition space

INCLUSIONS	Gold sponsor \$ 5,000	Silver sponsor \$3,000	Bronze sponsor \$1,500
Free delegate registrations	3	2	1
Colour advertisement in e-program booklet ¹	1 x A5	1 x A5	½ x A5
Banner display at front of the Centre	●		
Acknowledgement by MC at opening/closing	●	●	●
Promotional slides during intervals	●		
Listing on The Wetland Centre's website, Facebook and social media	●	●	●
Major logo display ²	●		
Minor logo display ²		●	●
Exhibition space	●	●	●
Promotional material on common tables or exhibition space ³	●	●	●

¹The program booklet is produced in colour in digital format.

²Logos are incorporated in the registration brochure, website, welcome screen in the Centre and the program.

³Conference kits are not supplied: please read the section on 'Environmentally Friendly'.

All applications are subject to approval by the Board of The Wetlands Centre Cockburn. If you wish to discuss the available sponsorship opportunities or involvement in other aspects of this Conference, please contact us at conference@thewetlandscentre.org.au.

Further details

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