



# *The WA Wetlands Conference*

## Sponsorship Invitation



The Beeliiar Wetlands in Western Australia are made up of two chains of lakes & swamps directly south of the Derbarl Yerrigan (Swan River) and close to Perth's coast. The Beeliiar Nyungar are the traditional owners of this land—a place for the connection to land and the spirits of ancestors to manifest. A culturally and historically significant site.

### "Celebrating World Wetlands Day"

Join us at our spectacular and tranquil institution for

## The 19th Annual Western Australian Wetlands Conference

Wednesday, 1<sup>st</sup> February to Friday, 3<sup>rd</sup> February 2023

The Wetlands Centre Cockburn, 184 Hope Road, Bibra Lake, Western Australia 6163

The Board of The Wetlands Centre Cockburn would like to offer you an exciting opportunity to sponsor the 19th Annual WA Wetland Conference 2023. We look forward to continuing our tradition of facilitating a meaningful conversation on wetland topics, providing you access to quality keynotes, engaging session speakers, inspirational success stories and hands-on workshops. We also aspire to reach out to the cultural leaders and traditional custodians and learn and partake from their accrued knowledge to make the Conference more meaningful and informed.

## Objectives for our conference

**"To increase knowledge, awareness, understanding and commitment to the conservation, interpretation and management of Wetlands."**

**"And, to provide an annual networking forum for organisations and individuals involved in the above".**

**The overarching conference theme** follows the Ramsar theme for 2023 of '**Wetland restoration**'.

We believe that each and everyone has a stake in the conservation of wetlands and the issues that surround them. So, we have structured our conference to allow for a wide range of participation of those engaged in the conservation of wetlands. The conference program is divided into half-day phases, each of which is based on the following themes. (Note: Humanities presentations will be interspersed between the other themes.)

- (1) Sustainability:** To develop and deliver standards, processes, projects, and/or programs that are environmentally, socially and economically justified.
- (2) Reconciliation & Truth-Telling:** To initiate, support, and sustain a proactive partnership with traditional custodians for the conservation of wetlands.
- (3) Partnerships:** To initiate and sustain the widest possible proactive participation, support and engagement for the conservation of wetlands.
- (4) Leadership:** To increase the knowledge, awareness, understanding, participation, engagement, and commitment to the conservation of wetlands.
- (5) Humanities:** To showcase and explore the role of humanities in fostering the scientific, aesthetic, historic, social, and spiritual value of wetlands and their conservation.
- (6) Workshops:** To demonstrate skills, tools, resources, research or applications that contribute to growing, managing or sustaining wetland ecosystems.

## Audience

Past conferences have brought together community conservation volunteers, landowners, local and State Government officers, students and academics, political representatives and private sector environmental officers involved with wetland management. This year we are increasing our outreach to welcome community leaders, aboriginal representatives and cultural stakeholders associated with our wetlands. All past conferences have been booked to capacity with 200 delegates attending.

## Venue

The Wetlands Centre Cockburn is ideally located on the northwestern side of Bibra Lake in the heart of the Beeliar Regional Park, 16 kilometres south of the Perth CBD. Our existing facilities have been revamped and modernised as part of a \$6M redevelopment project by the City of Cockburn, with further support from Lotterywest. We now have an upgraded conference hall, an education room, a meeting room, an artificial wetland and an accredited native nursery. This makes our venue all the more exciting for this Conference.

## Environmentally Friendly

The Conference strives to minimise its environmental impact by encouraging delegates to carpool and bring their own water bottles. We also provide reusable coffee mugs, glasses and plates, produce e-program

booklets, and use recycled paper. We encourage the display of promotional material on common tables or at exhibition spaces, rather than in conference kits, ensuring only interested persons avail of relevant material.

## Sponsorship Opportunities

Expressions of interest are sought for sponsorship of the WA Wetlands Conference. Three sponsorship categories are available for you to support this Conference. The sponsorship categories are GST-inclusive.

### Benefits of sponsorship include:

- **Access to a diverse audience of academics, on-ground practitioners and government**
- **Increased exposure and visibility through the inclusion of your logo and website on the Conference website, program and proceedings.**
- **Complimentary registration/s to the Conference**
- **Exhibition space**

<b>INCLUSIONS</b>	<b>Gold sponsor \$ 5,000</b>	<b>Silver sponsor \$3,000</b>	<b>Bronze sponsor \$1,000</b>
<b>Free delegate registrations</b>	5	2	1
<b>Colour advertisement in e-program booklet<sup>1</sup></b>	2 x A5	1 x A5	½ x A5
<b>Banner display at front of the Centre</b>	●		
<b>Acknowledgement by MC at opening and closing</b>	●	●	●
<b>Promotional slides during intervals</b>	●		
<b>Listing on The Wetland Centre's website, Facebook and social media</b>	●	●	●
<b>Major logo display<sup>2</sup></b>	●		
<b>Minor logo display<sup>2</sup></b>		●	●
<b>Exhibition space</b>	●	●	●
<b>Promotional material on common tables or exhibition space<sup>3</sup></b>	●	●	●

<sup>1</sup>The program booklet is produced in colour in digital format.

<sup>2</sup>Logos are incorporated in the registration brochure, website, welcome screen in the Centre and the program.

<sup>3</sup>Conference kits are not supplied: please read the section on 'Environmentally Friendly'.

**All applications are subject to approval by the Board of the Cockburn Wetlands Education Centre. If you wish to discuss the sponsorship opportunities or involvement in other aspects of this Conference, please contact us at [conference@thewetlandscentre.org.au](mailto:conference@thewetlandscentre.org.au).**

## Further details

The Wetlands Centre Cockburn

184 Hope Rd, Bibra Lake WA 6163

T (08) 9417 8460

E [conference@thewetlandscentre.org.au](mailto:conference@thewetlandscentre.org.au)

W [www.thewetlandscentre.org.au/conference](http://www.thewetlandscentre.org.au/conference)